

YOUR BUSINESS GROWTH **PARTNER**

- ❌ We don't just provide services
- ✅ We solve problems that stop your business growth

🎯 Digital Marketing | 💡 CRM Solutions | 🗣️ Sales Training | 📺 Branding & Video

Let's turn your **business challenges** into **success stories**



Welcome to **Buispark Techso!**

Founded by Kamal Sharmaa after 10+ years in the corporate world, **Buispark Techso** was born from a powerful insight — businesses across industries struggle with **untrained sales teams, poor customer communication, and weak digital presence.**

From **clinics to real estate, software to retail, coaches to manufacturers**, we've seen one common problem: **growth potential wasted due to lack of strategy and execution.**

Buispark exists to solve that — through **result-driven digital & performance marketing, sales training, CRM setup, and branding solutions** tailored to each industry.

Our mission is simple — To empower brands with the right tools, mindset, and presence — online and offline — to grow with confidence in the digital age.



The Pain of Business Growth Ends Here



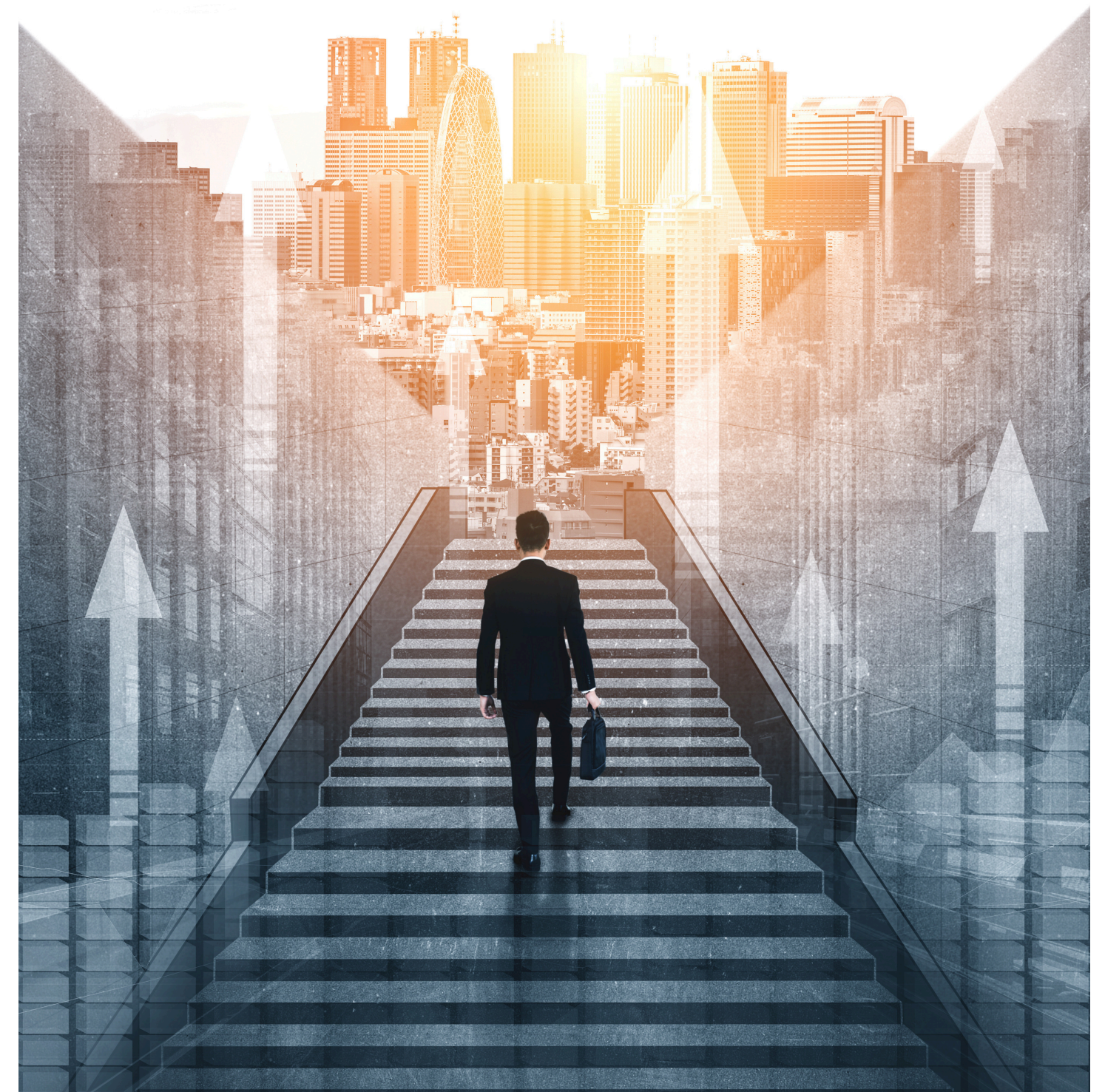
Are You Struggling With...

- ⊗ No leads, no conversions?
- ⊗ An outdated website that no one trusts?
- ⊗ Poor online visibility despite great products?
- ⊗ Wasting money on ads that don't work?
- ⊗ No time to manage social media or branding?

You're Not Alone.

Thousands of entrepreneurs are stuck in the same cycle.
But here's the good news...

**BUSISPARK TECHSO SOLVES
THESE PROBLEMS – PERMANENTLY.**



We Understand Your Challenges

Every Business Has a Story.

Here's How Yours Might Look:

- ✓ You launched your product.
- ✓ You believed in your vision.
- ✓ You even tried to go digital

But what did you get?

- ✗ A basic website that doesn't convert.
- ✗ "Boosted" posts with zero ROI.
- ✗ Random freelancers, inconsistent results.
- ✗ And... a lot of wasted time, energy, and money.
- ✗ Low sales team performance

We get it. We've helped businesses just like yours.
Now it's your turn to grow — **with Busispark Techso.**



How We Solve Real Business Problems

PROBLEM #1: No Leads, No Sales

Our Solution

- ◆ Result-oriented Digital Ad Campaigns (Meta & Google)
- ◆ Lead Funnels with Landing Pages + WhatsApp Automation
- ◆ Targeted SEO & Local SEO

We turn browsers into buyers and leads into loyal customers

PROBLEM #2: Outdated Website or No Website

Our Solution

- ◆ High-converting Website & Landing Page Design
- ◆ Lightning-fast load time & mobile-friendly experience
- ◆ Brand-focused content that builds trust

Your website becomes your 24/7 digital salesperson.

PROBLEM #3: Social Media is Dead

Our Solution

- ◆ Content Calendar + Reels + Stories = Growth
- ◆ Real engagement, real followers, real brand building
- ◆ Influencer collabs & trend-based creative campaigns

Your brand will be seen, heard, and remembered.

How We Solve Real Business Problems

PROBLEM #4: Scattered Branding

Our Solution

- ◆ Complete Brand Identity: Logo, Colors, Fonts, Messaging
- ◆ Packaging, Profiles, Catalogs — all consistent
- ◆ Visual storytelling that builds emotional connection

We don't just make you look good — we make you unforgettable.

PROBLEM #5: Weak Sales Team, No Follow-up

Our Solution

- ◆ Personalized Sales Team Training on pitch, follow-ups, and closures
- ◆ Real-world roleplays & industry-based modules
- ◆ Confidence & communication skill development

We don't motivate — we transform your sales performance.

PROBLEM #6: Leads Are Getting Lost or Ignored

Our Solution

- ◆ Custom Sales CRM Setup for lead tracking & automation
- ◆ WhatsApp & email integrations for instant follow-up
- ◆ Dashboard reports for team performance

Every lead is tracked. Every opportunity is followed up. Nothing slips through the cracks.

Why Clients Choose Busispark Techso?

Because We Don't Sell Services. We Deliver Outcomes

Strategy Before Execution

Every action has a purpose.

Business Sense + Creative Brilliance

A rare mix.

Reports That Speak Business Language

ROI, not fluff.



In-House Team

No freelancers, no delays

Support That Actually Supports You

We walk with you.

Industries We Serve: **One Team. Many Solutions.**



Education & EdTech

From schools to ed-tech platforms, we help institutions go digital — with student lead generation, branding, website, and CRM automation.



Healthcare & Clinics

We grow clinics, hospitals, and wellness brands with Google Maps SEO, reputation management, and appointment-driving campaigns.



Retail & E-commerce

Product not selling? We fix your digital funnel — with ad creatives, catalog setup, website optimization, and retargeting campaigns.



Software & SaaS

UI-rich websites, demo-based lead magnets, CRM setup, and performance marketing for user acquisition.



Real Estate & Builders

Generate qualified buyer leads, boost project visibility, and automate follow-ups through custom CRM + WhatsApp integration.



Jewelry & Lifestyle Brands

We turn luxury into desire — with visual storytelling, social media marketing, influencer collabs, and brand videos.



Restaurants & Cloud Kitchens

More orders, more reach. From Zomato ad management to Instagram marketing — we spark food brands digitally.



Kids Activity Brands & Preschools

We specialize in marketing for brands targeting children under 5, helping them reach schools, parents, and partners across India.



Manufacturing & B2B

We make B2B digital — by building corporate websites, case study-driven branding, SEO, and lead-gen LinkedIn outreach.



Personal Brands & Coaches

From course creators to speakers, we grow your digital authority with YouTube, social media, and sales automation systems.

Services Under One Roof

- » Website Development & App Development
- » Website SEO
- » Social Media Management
- » UI/UX Design
- » YouTube Growth
- » Google & Meta Ads
- » Graphic Design
- » Sales Training & Motivational Sessions
- » Commercial Ad Shoot & Editing
- » Professional Video Editing



SERVICE



Ready to Transform Your Practice? **Let's Meet!**

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SCHEDULE A FREE STRATEGY
Meeting at your Door Step

